



World Education Summit

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Implementation Guide for Schools and Groups

Key Actions to get the most out of the
World Education Summit

#WorldEdSummit

WorldEdSummit.com

Key Actions

Planning and Implementation Phase

Raising Awareness

- Identification of key people to reach first
- Decide key messaging
- Gain buy in

Session Planning

- Review sessions and speakers
- Decide a time to access and unpack
- Flexible / Targeted
- Establish plan

Navigate the Summit

- Enjoy
- Collaborate
- Scan - for sessions for groups

Maximising investment

- Flexible
- Monitored
- Local / Across group
- Impact measures

Raising Awareness

- **Identifying key personnel to reach first**
[Directors - Heads]
- **Decide key messaging**
- **Who reaches the next layer of people**
[Heads to their staff / LA leads to heads ...]
- **Gaining buy in to all with membership**
[See Initial Messaging section - use social media / newsletters/ briefings / communities / use what is there already]

Decide your approach:

Flexible

All your staff are WES Members.

Staff choose sessions to attend.

Be creative with how you navigate the Summit.

Targeted

- by group or individual

Align performance management to develop a particular area of leadership (track by theme/stage)

Needing to refresh teaching approaches - The Training stage

Key drivers (those leading professional development) match priorities with key themes and share coverage

Senior Leadership Team and Trustees/ governors choose sessions that resonate to priorities

Managed

Lead, direct and/or allocate attendance as priorities.

Sessions are pre-chosen.

Initial Messaging

- We are investing in YOU
- Learning is at the heart of the Summit
- Access at a time and place to suit your school or group
- Not onerous - just choose the amount that works for you over a sensible period of time
- Beaming the best educators direct to you; wherever and whenever you need
- Take a look and choose which sessions inspire you most

Session Planning

- **Review Summit programme** - amazing speakers on platform
- **Decide touch points and intent** - for the year in advance
- **What is the intended impact?** (classroom, greater collaboration, improved leadership)
- **How can you measure it?** (Engagement reports, improved practice, application, increased confidence)

Implementation Ideas

- **Targeted groups** - groups can watch a session, work on ideas, then come back to discuss after a set time period as a collective or an individual
- **Brighten up your staff training days** - beam in a brilliant keynote to inspire staff, then reflect and unpack
- **Thought Leadership series (Bi-monthly)** - bigger education questions for leaders and passionate teachers searching for more

Explore topics such as the 10 emerging horizons, collective efficacy, social emotional learning, global curriculum, assessment

Implementation Ideas

Intensive Training:

Teaching Strategies - use each session and work with groups

E.g. Securing surface to deep learning, retrieval practice, clockwork classrooms / Middle Leader clinic - Building high performance and high trust within your team, How to create and implement a vision for your department, the art of managing up and down

Themes:

Choose theme most relevant to your priorities and focus on that for one term

Select groups to work on a theme regionally and then report back impact and use to develop others

E.g. Leadership - collective efficacy, accelerating and driving improvement, learning from mistakes...